

GMR Institute of Technology

An Autonomous Institute Affiliated to JNTUK, Kakinada

All UG Programs accredited by National Board of Accreditation (Tier-I)
Institute Accredited by NAAC with "A" Grade and ISO 9001:2008 Certified



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Strategic Plan and Development

Strategic plan for the institution development is arrived in a scientific manner which is initiated by the baseline SWOC analysis. Involving all the stakeholders SWOC analysis is carried out across all the departments and finally short and long term goals of the institution are arrived focusing primarily on realization of KPIs as mentioned below.

a) Quality of students at entry level:

To ensure the students from the top 30% of the EAMCET rank holders take admission at GMRIT.

b) Academic performance and success rate

To ensure continuous improvement in the academic performance and achieve 90% students get graduated

c) Placements and higher studies

- To ensure 90% of the qualified students are placed
- To work towards motivating 10% of the qualified students go for higher studies

d) Research outcome

- To create research oriented eco system by establishing Research and Innovation center
- To work towards 75% of the faculty gets PhD qualification
- To target funded research project worth 1.5 Cr every year
- To ensure every faculty have two SCOPUS/SCI publications per year

e) Industry-Institute-Institute interaction (MoUs)

- Sign MOUs with industries for internships, academic and research collaborations
- Sign MoUs with foreign universities to promote higher education

f) Ranking and Accreditation

- To ensure all UG and PG programs get full accreditation under Tier-I
- To ensure the institution get score of 3.5 and above out of 4 in NAAC accreditation
- To get rank less than 100 in NIRF ranking

The implementation of strategic plan will be monitored time to time by Local Management Committee (LMC) through periodic review. Based on the yearly target for each KPI the goal sheets are set for all the functional heads. The functional heads prepares the detailed progress report at micro level and presents it in the review meetings. The performance against the targets set for the KPIs are monitored and evaluated for continuous improvement.



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